

Program

Day 1

9:00-10:00

REGISTRATION

10:00

**Welcome:** Sandra den Hamer (EYE) & Joeri van den Steenhoven (chair)

10:15

**Keynote:** Prof. William Uricchio (MIT Comparative Media Studies) 'We've digitized the archive ... now what? – Speculations on the cultural dynamics of the 21st Century'

11:00

AFTER IMAGES FOR THE FUTURE – WHAT IMAGES FOR THE FUTURE HAS DELIVERED

The panel in this session will present and analyze what the Images for the Future project has delivered with regards to accessibility of the digitized material – To what extent have we been able to provide access to the digitized material, what have been the challenges in doing so and how does this play out for the different user groups served by the project?

**Panel introduction:** Paul Keller (Kennisland)

**Panel:** Frank van Amerongen (ThiemeMeulenhoff educational publishers), Jill Cousins (Europeana), Albert-Jan Vonk (Leonardo Da Vinci Schools), Marnix Koolhaas (VPRO), Freek van 't Ooster (iMMovator)

13:00

LUNCH

14:00

MAIN TRACK

THE ECONOMIES OF SHARING

Unlocking the rich media potential. This session will attempt to find where and how the new forms of value creation happen around access and reuse of these public digital media resources. How can these new forms of value be capitalized upon to create the optimum conditions for a seamless public and professional access to these resources and a blossoming audiovisual commons?

**Introduction:** Eric Kluitenberg (Commons theorist and author)

**Keynote:** David Bollier (Commons theorist, author of Viral Spiral) 'The Great Value Shift: From Stocks to Flows, From Private Property to Commons'

**Respondent:** Felix Stalder (Zürich University of the Arts)

PARALLEL TRACK

LESSONS FOR THE FUTURE

IN 10 MIN. PRESENTATIONS (I)

Digitization, restoration and presentation of Film, Video, Audio and Photography by Images for the Future partners.

**Introduction:** Emjay Rechsteiner (EYE)

**Selection: European Tenders** – Using tender procedures as tools and their influence on the work process / Geert Wissink (Netherlands Institute for Sound and Vision)

**Selection: Photography** – Introducing an innovative web-based tool for selecting 35mm negatives: How to select 300.000 negatives out of 1.5 million / Margot Knijn (Netherlands Institute for Sound and Vision)

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## MAIN TRACK

### THE ECONOMIES OF SHARING

**Keynote:** Tony Ageh (BBC)

**Respondent:** Paul Rutten (Independent Researcher)



15:30

## COFFEE BREAK

16:00

### THE ECONOMIES OF SHARING

**Panel discussion with 10 min.**

**opening statements:**

Ellen Fleurbaay (Amsterdam City Archives)  
& Marc Jurgens (Ximon.nl)

Marco Rendina (Cinecittà Luce)  
& Simon Morrison (Google UK)



## PARALLEL TRACK

### LESSONS FOR THE FUTURE

#### IN 10 MIN. PRESENTATIONS (I)

**Selection: Audio** – Workflow: Choices, strategies and problems before and during the project / Valentine Kuypers (Netherlands Institute for Sound and Vision)

**Selection: Nitrate Film** – Discoveries made during Images for the Future. Case study: Dutch Films / Rixt Jonkman (EYE)

**Digitization: Film** – Choosing equipment and standards for in-house digitization: Pros and cons of the choices made and some lessons learned / Erwin Verbruggen (Netherlands Institute for Sound and Vision)

### LESSONS FOR THE FUTURE

#### IN 10 MIN. PRESENTATIONS (I)

**Digitization: Equipment** – Digitizing unusual formats. Setting up an in-house digitization workflow for 78rpm records and VHS tapes / Valentine Kuypers, Leony Kleine (Netherlands Institute for Sound and Vision)

**Digitization: Photography** – Guidelines for digitizing photographic collections and using monitoring tools / Joop Korswagen, Martina Hoffmann (Dutch National Archives)

**Digitization: Photography** – Adapting requirements to new digitizing techniques / Stefan Lalleman (Netherlands Institute for Sound and Vision)

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## MAIN TRACK

### THE ECONOMIES OF SHARING

(continued)



17:20

**Discussion with all speakers  
and audience**



18:00

### DRINKS

19:00

### DINNER

Dinner is at your own cost. Reservations can be made at the EYE Restaurant:  
+31 20 5891402 / [eyebarrestaurant.nl](http://eyebarrestaurant.nl)

20:30

### START EVENING PROGRAM

Follow updates on [ecommons.eu](http://ecommons.eu) and [@ecommons3](https://twitter.com/ecommons3)

## PARALLEL TRACK

### LESSONS FOR THE FUTURE

#### IN 10 MIN. PRESENTATIONS (I)

##### **Storage and retrieval of digital assets:**

Current storage configurations and the expected challenges in the near future  
/ Phillip Maher (Netherlands Institute for Sound and Vision)

##### **Storage and retrieval of digital assets:**

Digital access for archival material: EYE case study / Jata Haan (EYE)

##### **Storage and retrieval of digital assets:**

Digital-born film workflows for accession and preservation: bringing digital films into the archive / Anne Gant (EYE)

##### **Metadata: Audio Metadata extraction**

Voice and image recognition  
/ Roeland Ordelman (Netherlands Institute for Sound and Vision)

##### **Metadata: Photography** – From preparation

to conservation and metadata creation

/ Soeluh van den Berg (EYE)

9:00-10:00

**REGISTRATION****MAIN TRACK****RE-IMAGINING THE ARCHIVE**

How can heritage institutions and archives best respond to new opportunities and challenges? What is the new role of archive professionals as 'holders and curators of culture', and simultaneously as the facilitators for their radically enlarged (and demanding) audiences?

10:00

**Welcome**

10:15

**Keynote:** Kate Theimer (ArchivesNext)  
'Archives as Platform: Reimagining Our Mission'

**Respondent:** Mirko Tobias Schaefer (Utrecht University) – A Critical Perspective on User Participation

**Panel Presentations:** Memory Institutions and Digital Humanities: Alan Hanjalic (Technical University Delft)

**Panel Presentations:** Active Audiences: Julia Noordegraaf (University of Amsterdam), John Ellis (Royal Holloway University London)

**PARALLEL TRACK****LESSONS FOR THE FUTURE****IN 10 MIN. PRESENTATIONS (II)**

Digitization, restoration and presentation of Film, Video, Audio and Photography by Images for the Future partners.

**Welcome**

**Preservation: Photography** – Preserving acetate negatives: restoration and preservation scanning / Liesbeth Keijser (Dutch National Archives)

**Preservation: Acetate Film** – Defining and synchronizing quality requirements with suppliers. How can quality be measured? / Manja Herrebrugh (Netherlands Institute for Sound and Vision)

**Preservation: Film** – Long term film preservation via black and white separation masters. Case study: Noorderlingen / Jan Scholten (EYE)

**Preservation: Film** – Digital restoration of silent films. Case study: Spanish Dancer / Annike Kross (EYE)

**Preservation: Nitrate Film** – The rediscovery of the nitrate collection / Amy Wensing, Patricia Gaetano (Netherlands Institute for Sound and Vision)

**Metadata: Film** – Developing a workflow for metadata. Pros and cons of the current...

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## MAIN TRACK

### RE-IMAGINING THE ARCHIVE

(continued)



12:30

LUNCH

## PARALLEL TRACK

### LESSONS FOR THE FUTURE

#### IN 10 MIN. PRESENTATIONS (II)

...workflow and lessons learned / Maaïke de Bie (Netherlands Institute for Sound and Vision)

**Right Clearance: Film** – Diligent search for rights holders / Geraldine Vooren (EYE)

**Right Clearance: Photography** – Evaluation of the (extended) collective licensing arrangements between Pictoright & the Dutch National Archives / Judith Moortgat (Dutch National Archives)

**Output for end users: Crowdsourcing (meta) data case studies** – Flickr the Commons, Nationaal Archief joins Wikipedia, Het Geluid van Nederland / Tim de Haan (Dutch National Archives)

**Output for end users: Open data** – Open Cultuur Data / Nikki Timmermans (Kennisland)

**Output for end users: Creative re-use**  
Celluloid Remix 1 & 2, Open Beelden / Lotte Belice Baltussen (Netherlands Institute for Sound and Vision)

**Output for end users: Real Life Interactions**  
– The Scene Machine Live, Basement EYE, T\_visionarium OPEN CITY / Irene Haan (EYE)

14:00

## STRATEGY & AGENDA FOR THE FUTURE

With large scale digitization efforts of cultural heritage resources well underway and with the digital media revolution showing no signs of abating, we need to develop a strategic vision for future sustainability, public access and the role of public archives (and other institutions) in this process. This session will attempt to summarize what we have learned from the Images for the Future project and how these lessons shape the future role of public archives and other publicly funded memory institutions.

**Keynote:** Hans Westerhof (Netherlands Institute for Sound and Vision)

‘Images for the Future: Achievements and Lessons Learned’

**Keynote:** Martin Berendse (Dutch National Archives)

**Keynote & Response:** Marjan Hammersma (Director General Culture & Media, Ministry of Education, Culture and Science)

**Respondent:** Prof. Bernt Hugenholtz ( Dutch Institute for Information Law)

**Panel:** Speakers of this session and Sandra den Hamer (EYE), Paul Keller (KL)

17:00

END

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